

Website Administrator's Report for the 2016 Winter Assembly

We'd like all DCMs and GSRs to encourage their members to visit the area website at aa-nia.org if they haven't done so recently. It has been redesigned to work well on phones and tablets as well as laptops and desktops. It has the same content as before, but now with much easier navigation and a new events application that enables directions on your phone. Note that right at the top there is a link to a brief "Website tour" for those who would like a few site navigation tips. You'll see a Committees link on the main page, but that is still under construction. As always, we welcome comments so there is also a link to contact me.

The Area 20 website averages about 100 hits per day, and 65% of them are for the meetings page. Doing the math indicates that almost 37,000 people in area 20 will use our site to look for a meeting in a year's time. Our meetings page only contains links to district website meeting pages or to district meeting lists that are sent to me. You can figure out how important it is for those pages and documents to be as up to date as possible.

I attended the NAATW (National AA Technology Workshop) last month and came back with a wealth of information shared by eighty seven AA technology volunteers from twenty two states. Last year's NAATW contributed strongly to our recent website revision and I'm confident this one will also lead to notable development in our area's use of technology. We have lots to discuss in 2017.

At the NAATW I gave a presentation on developing sustainable websites for districts and groups that don't have access to highly skilled web developers, and I'd be happy to present it at district meetings in Area 20.

Best wishes for joyous, safe and sober holidays to all.

John C.

Website Administrator