

Website Report - 2018 Fall Assembly – September 15, 2018

First, I would like to again thank John C. for the amazing job he has done the past few years migrating the area website to WordPress, and the easy-start web template he created to share with districts and groups starting their own websites. John's efforts greatly enhance the sustainability of our digital media presence. From my end, the transition of the webmaster position has been very smooth.

I have made some small changes to the site. After a member wrote that s/he couldn't find the area map, we now have an area map on both the district contacts and district meetings pages. Clicking on the map itself will expand it to full size.

In another effort to make navigation easier, I've split the Tools and Resources sidebar into Area Tools and Resources and Other AA Resources. As the Technology Committee becomes more involved we will look for other tweaks to make the site as user friendly as possible.

Since the last assembly in June, 4001 users visited 12,778 pages on our website, meaning the average visitor looks at three pages per visit.

Respectfully submitted,

Earl N.
webmaster