June 22, 2019

<u>2019 NIA-20 Summer Assembly Cover Letter</u>

<u>Welcome to the 2019 Summer Assembly!!</u>

Today's agenda is attached with this cover letter.

First off, thanks to District 12 for hosting today's assembly. I speak for the entire Area when I say that we appreciate your willingness to volunteer and appreciate the time spent insuring everything was in place for today's assembly. You guys have done a great job!!

We'll start the meeting as normal and then will hear reports from the Treasurer and then the Finance Committee.

After that will be a report from our Delegate, Robert S., who will report on his recent trip to New York to attend the General Service Conference. After that we will have our service committee breakout meetings. All of the standing committees will have a breakout meeting as will the DCM's and GSR's. Remember, anybody at the assembly can attend *<u>any</u>* breakout meeting, so if (for instance), you're a GSR and you're interested in Public Information (PI), then you are welcome to go that meeting (for all of part of it) and listen in. As a GSR, you don't *<u>have</u>* to stay in the GSR meeting, although that meeting *<u>will</u>* help acquaint GSR's with the items that are on the agenda later in the day, and will also serve as a general Q&A session on GSR issues…

Lunch will follow the service breakouts and then we'll resume with new & old business.

The major items under new business for this assembly will be-

- Acceptance of nominations (and possible voting) for the open Area positions.

After that, we'll open discussion and vote on the motions shown below. The actual motions and background material are included in this packet. There were several slight modifications, clarifications and elaborations in many of the motions as a result of the discussion at the committee meeting. Those changes are noted below-

- **(M1)** - Motion to remove Area Assembly from <u>2020 Spring Conference</u>. *(Added language to the motion to specify it was for 2020 only and added background information containing recent attendance figures at Area Assemblies).*
- **(M2)** - Corrections motion to change duties and responsibilities to add statement encouraging attendance at yearly National Corrections Conference. (*This motion was modified to add statements indicating that the duties and responsibilities section of the NIA Guidelines would need to be modified).*
- **(M3)** - Motion to provide financial assistance to DISTRICTS to help support attendance at the upcoming East Central Regional Forum.
  (The dollar amount on this motion was increased after discussion at the committee meeting to $333 per district [from $200] after the exact hotel rate became known)

- **(M4)** - Motion to provide financial assistance to AREA Trusted servants to help support attendance at the upcoming East Central Regional Forum.
  (This motion was clarified after the committee meeting to show the Area Committee members eligible for reimbursement, now shown on page 2 of the motion)
- **(M5)** – Technology Committee motion for Pace bus advertising campaign. *(This motion was modified to show the motion was being presented by the Area Technical Committee. The 6-month cost now in the motion was reduced from $6500 to $6000).*
- **(M6)** - Technology Committee motion to add a mission statement to the duties and responsibilities section of their committee. *(Detailed background information was added to this motion to explain that no existing language was being replaced and show exactly where the new language (including the mission statement) is to be inserted.)*
- **(M7)** – Motion from the PI committee for billboards. *(The "additional information" was added to the background section of the motion as a means to try and address several of the committees' questions.)*
- **(M8)**- Finance Committee motion to fully fund delegate at the General Service Conference *(No changes from committee meeting).*

The voting members of the assembly are shown below.

Assembly Voting Members	
All current GSRs or Alternate, when GSR is absent	The Area Secretary and Alternate Secretary
All current DCMs or Alternate, when DCM is absent	The Area Treasurer and Alternate Treasurer
The Area Delegate and Alternate Delegate	All Past Area Delegates
The Area Chairperson and Alternate Chairperson	The Area Archivist
The Area Registrar or Alternate, when Registrar is absent	The Concepts Editor **or** co-Editor, when Editor is absent
All Area Standing Committee Chairpersons **or** Alternate, when Chairperson is absent	The Web Administrator **or** Alternate Web Administrator when Web Administrator is absent

After the motions, we'll hear reports from the following-

- Illinois State Conference
- Big Book Conference
- Spring Assembly Conference
- NIA AD Hoc History Book Committee

Next will be reports from the Area Standing Service Committee Chairs as well as reports from the GSR's and DCM's from their morning breakout sessions.

The assembly will conclude with Officer Reports and then open microphone.

Respectfully submitted- Chris D. - Area Chair – NIA 20 Panel 68

Northern Illinois Area 20
Unity - Service - Recovery

<u>2019 NIA-20 Summer Assembly Agenda</u>

This <u>anonymity protected</u> agenda will be posted on the NIA website. We do however <u>encourage the use of full names when speaking at the microphone</u>.

8:00 am	Registration
9:00	Call to Order Quiet Time - Serenity Prayer *New Attendees Anniversaries since last Assembly Roll Call Twelve Concepts for World Service – Concept XII (??) Announcements for today (D12 Karen F.) Approval of minutes from Spring Assembly
9:25	Treasurer's / Alternate Treasurers Report (Carol H. / Sue V.) Finance Committee Report - (Carol H.)
9:45	Delegate Report (Robert S.)
10:55	Service Committee Breakout Meetings
12:00	Lunch
12:45	<u>New Business</u> Area Standing Committee Openings

> ➢ Area Bridge the Gap Alt. Chair
> ➢ Area CPC Alt. Chair
> ➢ Concepts Co-Editor – (Appointment)

Motions –
(M1) - Motion to remove Area Assembly from <u>2020 Spring Conference</u>.
(M2) - Corrections motion to change duties and responsibilities to add statement encouraging attendance at yearly National Corrections Conference.
(M3) - Motion to provide financial assistance to DISTRICTS to help support attendance at the upcoming East Central Regional Forum.
(M4) - Motion to provide financial assistance to AREA Trusted servants to help support attendance at the upcoming East Central Regional Forum.
(M5) –Technology Committee motion for Pace bus advertising campaign.
(M6) - Technology Committee motion to add a mission statement to the duties and responsibilities section of their committee.
(M7) –Motion from the PI committee for billboards.
(M8) - Finance Committee motion to fully fund delegate at the General Service Conference.

2:30   Old Business

- 2019 Illinois State Conference Report (D43) Erik – George [August 9-11, 2019]
- 2019 Big Book Conference Report (D23 & D40) Rob. M. [November 2, 2019]
- 2020 Spring Assembly Conference Initial Report (D21 & D8) Tom G. & Kevin K. [March 2020]
- Area Ad-Hoc Committee Report (NIA History Book – Cheryl V.)

2:50   Service/Administrative Committee Reports: (2 minutes)

Accessibilities	Collette H.	Dwayne G.	
Answering Service	Rob. M.	Kyle B.	
Archivist / Archives	Ray M.	Ed. M.	
Bridging the Gap	Weezie S.	**Vacant**	**Committee Chairs:**
Conf. Advisory Cmte.	Carmela R.		
GRS's	Carmela R.		
Concepts	Jessica R.	**Vacant**	**Please bring your**
CPC	Susah H.	**Vacant**	**Alternate Chair to the**
Corrections	Dawn B.	Frank M.	**microphone with**
DCM's	Marilyn F.		**you!!** Please report on-
Electronic Equipment	Dan S.	Joey B.	
Grapevine	Urbano S.	Tracy F.	• **Current committee**
Literature	Allen J.	Dave F.	**activities**
Public Information	Steve M.	Eric B.	• PPR spending
Treasurers & Sec.'s	Carol H	Bonnie P.	• **Morning breakout**
Treatment Facilities	John R.	Steve L.	**sessions.**
Technical Committee	Mike L.		
Web Administrator	Earl N.		
Operating Committee	Chris D.		

3:00   Officer Reports
- Alternate Delegate   Marilyn F.
- Chair   Chris D.
- Alternate Chair   Carmela R.
- Registrar   Jeff L.
- Alternate Registrar   Phil C.
- Secretary   Bonnie P.
- Alternate Secretary   Christy B.

3:15   Open Microphone

        Adjournment

The principal function of Northern Illinois service area 20 is to be a forum for effective communication between the Groups and the General Service Conference through its Delegate. NIA assists its Districts, Groups and members to carry the message to the alcoholic who still suffers by conducting workshops, sharing sessions and seminars in all fields of general service along with other service activities.

(1) Motion to remove the Spring Assembly from the 2020 Spring Conference

Motion

It is moved to allow Districts 21 and 28 to host the 2020 Spring Assembly Conference without the Area Assembly embedded into it. The 2020 Spring Assembly would be set as a stand-alone event." This motion is for 2020 only.
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PPM	Activity	Description, expected outcome and execution guidelines	Example expenses	Reimbursement Guidelines	Projected cost
# TBD	-	-	-	-	TBD

Background

Per the request of the 2020 Spring Conference planning committee a floor motion was made and seconded at the Spring Committee Meeting to request the removal of the Assembly as a component of the 2020 Spring Conference. Per a request from the floor, recent attendance numbers at Area Assemblies are included below. Also included in an Assembly attendance analysis from the 2017 Spring Conference Assembly from the 2017 Area registrar.

	Area Cmte Members	GSR's	Total Voting Members	Total Headcount
*2016 Spring Assembly(m)	4/2/16 – Rock Island II)			212
2016 Summer Assembly(r)	48	34	82	131
2016 Fall Assembly(m)	53	38	91	121
2016 Winter Assembly (m)	53	17	70	110
*2017 Spring Assembly(r)	52	46	98	129
2017 Summer Assembly(m)				105
2017 Fall Assembly (m)	45	52	97	119
2017 Winter Assembly (r)	43	73	116	148
*2018 Spring Assembly(r)	41	32	73	158
2018 Summer Assembly(m)	44	48	92	107
2018 Fall Assembly (m)	41	59	100	130
2018 Winter Assembly (m)	44	61	105	125
2019 Spring Assembly (r)	46	96	142	155

(m) Indicates attendance numbers were obtained from approved minutes
(r) Indicates attendance numbers were obtained from Registrar's reporting

*Assemblies were held within a Spring Conference

Respectfully submitted,
Cheryl V. NIA 20 Past Delegate Panel 64

MOTION 1 BACKGROUND-

4/3/17
This is a breakdown of the attendance at the 2017 NIA 20 Spring Assembly.

After hearing the conversation that transpired at the last assembly about whether we should continue to do the embedded assembly within the Spring Conference, or even have the conference at all, I thought I would take a look at who was actually there. I had a few extra minutes so I went through the sign-in sheets to take a look at who was at our most recent assembly. What follows is a breakdown of that analysis-

First off, keep in mind that this is an analysis of the SPRING ASSEMBLY which is touted and expected to be the largest attended assembly of the year. True to form, 130 people filled out (or were checked off in the case of the Area Cmte) the sign in sheets. As a check, I also take an actual count of the people in the room and the attendance I reported that morning to the Secretary and Chair was 129. This discrepancy is to be expected and is actually much smaller than in the past. The take away from this is that it APPEARS, that almost everyone that attended this assembly took the time to fill out a sign in sheet. Kudos to the registration committee from District 21 for that!

In addition, I happen to know that at least 2 of our visiting speakers were also in the room so in a perfect world there would have been 132 in the room. Now, if I could just get everyone to sit still while I'm counting life would be perfect… ☺

In any case, the numbers below should be pretty accurate. The Area numbers are dead on and I'd say the district numbers have a margin of error less than 3%.

Position	Present	Total
The final numbers are in the table below.		Possible
Area Officers	9	10
Area – Standing Cmte Chairs, Alt's and Appointed Cmte members, not in any other category.	17	31
Past Delegates	6	10
DCM's & Alt.'s	24	43
Total AREA Cmte	56	94

GSR's	46	766
District Chairs (Non-voting-??) +/- 3%	22	350
Others (No service position-mostly D21 registration Cmte)	5	
Total Attendance	**130**	

A note about the Area Cmte numbers. There are 94 total members of the Area Cmte but there are not 94 total positions (nor are all 94 people voting members depending on who is at the assembly, meaning alternates). This disparity between people and positions is because many of our members wear more than one hat such as our Treasurer also being our Service Manual Custodian and also serving on the Finance committee. Although he shows up 3 times on our roster, he is only accounted for once in the numbers above. For those of you interested in such things, there are a total of 125 positions on the current Area roster, which 94 people occupy.

Regarding the district numbers, many of the sign in sheets also reveal that the person signing in is both a GSR and a district position holder. In those instances where it was explicit I counted the person as a GSR however I have a feeling that some (or many) people sign in as the district position holder and do not indicate that they are a GSR. Perhaps they feel that the district position holder is the more "prominent position", however those of us reading this know better. This is also evident in that the final voting numbers do not always line up with the sign in sheets descriptions…. By my count, there should have been ~96 voting attendees.

This ambiguity however also makes it a bit more difficult to see exactly who is present that is NOT a voting member, and I feel that bit of information is important as well (and this is where the margin of error is likely apparent).   This is perhaps an opportunity to educate the attendees and I plan on making a change to the sign in sheets in the future to be better able to define the person's "Service position". The fact remains though that many of the people in the room that day such as District Chairs or Area Committee alternates were not voting members, perhaps as much as 30% (or ~34 people people). An interesting observation since if one cannot vote, why come? Conversely, those who CAN vote don't come, but that is one reason I've undertaken this little project.

Since I was this far I couldn't continue without further breaking down the GSR and DCM attendance by district, and then decided to also add the Area Cmte members by district (because I could), but that information is really for reference only and serves to show the make-up of our Area Cmte. The main emphasis here (in my opinion) should be on the district breakdown of the GSR's (and yes, D51 really does have 66 registered GSR's, I checked it 3 times)! Keep in mind this assembly was in Schaumburg and many of the higher numbers district are far away so this is where the embedding probably does the most good. The numbers of the persons attending broken down by district are shown below.

Mar 2017 Spring Assy			DISTRICTS																									
	Present	Total Possible	10	11	12	20	21	22	23	28	40	41	42	43	51	52	61	62	64	65	70	71	72	73	79	80	90	91
Area Officers	9	10	1	1				2	1		2							1			1							
Area Standing Cmte & Appointed Cmte Chairs	17	31		2	2	1	2	1	1		1			1		1		1	1			2					1	
Past Del. 6/10	6	10		1	2			3																				
DCM & Alt.'s	24	43	2	1	1	1	1	2	2	1	2		1	1		1	1	1	2	1		1		1			1	
Total Area Cmte	**56**	94	3	5	5	2	3	8	4	1	5	0	1	2	0	2	1	3	3	1	1	3	0	1	0	0	2	0
GSR's	**46**	766	3	3	1		1	6	5	1	1		4	3	1	4		2	3	2	2		1	1			2	
Dist. Chairs (minus DCM & Alt)	23	350	2	1	3		4	5			1					1		1				1	3				1	
Others	5		1					3													1							
Total Attendance	**130**	**1210**	**9**	**9**	**9**	**2**	**11**	**19**	**9**	**2**	**7**	**0**	**5**	**5**	**2**	**6**	**2**	**5**	**6**	**3**	**4**	**4**	**4**	**2**	**0**	**0**	**5**	**0**

To put this all in context, I felt it was important to see who is eligible to attend, or in other words, who did not come. As an example, the data below shows that 6 GSR's from D22 attended, but D22 has a total of 50 registered GSR's. Likewise 5 district chairs attended out of a possible 24 (not bad actually), comparatively speaking. Continuing to use D22 as an example, that district has 82 total registered trusted servants (not counting Alt GSR's), of which 19 attended (23%), which as you'll see if look at the data is not representative of the entire Area, although D21 (the hosting district) took the cake with 33% of its eligible trusted servants attending! That data is shown below.

Mar 2017 Spring Assy			DISTRICTS																									
	Present	Total Possible	10	11	12	20	21	22	23	28	40	41	42	43	51	52	61	62	64	65	70	71	72	73	79	80	90	91
Area Officers	9	10	1	1				2	1		2							1			1							
Area Standing Cmte & Appointed Cmte Chairs	17	31		2	2	1	2	1	1		1			1		1		1	1			2					1	
Past Del.	6	10		1	2			3																				
DCM & Alt.'s	24	43	2	1	1	1	1	2	2	1	2		1	1		1	1	1	2	1		1		1			1	
Total Area Cmte	**56**	94	3	5	5	2	3	8	4	1	5	0	1	2	0	2	1	3	3	1	1	3	0	1	0	0	2	0
GSR's	**46**		3	3	1		1	6	5	1	1		4	3	1	4		2	3	2	2		1	1			2	
Total Registered GSR's	6%	766	69	53	34	23	21	50	31	25	44	38	44	46	66	16	50	14	15	5	20	22	12	35	8	6	10	9
Dist. Chairs (minus DCM & Alt)	23		2	1	3		4	5			1					1		1				1	3				1	
Total District Chairs (- GSR's)	7%	350	27	19	17	5	9	24	16	18	21	15	23	22	12	8	21	13	13	2	12	9	6	12	4	2	10	10
Others	5		1					3													1							
Total Attendance	**130**		**9**	**9**	**9**	**2**	**11**	**19**	**9**	**2**	**7**	**0**	**5**	**5**	**2**	**6**	**2**	**5**	**6**	**3**	**4**	**4**	**4**	**2**	**0**	**0**	**5**	**0**
Total Area Registered TS's		1210	99	77	56	30	33	82	51	44	70	53	68	70	78	26	72	30	31	8	33	34	18	48	12	8	22	19
			9%	12%	16%	7%	33%	23%	18%	5%	10%	0%	7%	7%	3%	23%	3%	17%	19%	38%	12%	12%	22%	4%	0%	0%	23%	0%

I've attached the excel file for those of you that like me, can't read these tiny numbers. ☺

This data is meant to be representative only, however it does give a glimpse into who we are (or are not) attracting. It also should serve as a good barometer for the PGSCW next week.

In Service-

Chris DeGrane
NIA 20 Register

MOTION 2

The Area Corrections Committee moves to change the Duties and Responsibilities section of the Area Guidelines for the Corrections Chair and Alternate Corrections Chairs by adding a statement that they are encouraged to attend the National Corrections Conference on a yearly basis.

Per the Area guidelines, reimbursement would cover registration, banquet, hotel and airfare or mileage.

Background;

The National Corrections Conference started in 2017. Corrections Chair and Alternate attended in 2017 (St Louis). There are many contacts in corrections that go to this conference and many ideas shared for working with others inside the walls. The 2018 Conference was in Maine, Corrections Chair attended. 2019 is in Houston, and the current Corrections Chair is chairing this conference in Illinois in 2020.

This motion was approved in 2018 as a PPM (1-time occurrence) with a projected cost of ~$800.

(3) Motion to fund DISTRICT participation at the 2019 East Central Regional Forum

Motion

It is moved that the Area provide limited funding to offset costs for districts to participate in the East Central Regional forum on July 12-14, 2019 at the Sheraton Detroit Metro Airport Hotel 8000 Merriman Road – Romulus MI. The maximum allowable district reimbursement will be $300

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PPM	Activity	Description, expected outcome and execution guidelines	Example expenses	Reimbursement Guidelines	Projected cost
# TBD	East Central Regional Forum	To promote participation at the district level for General service activities. Participation should be limited to District officers, committee members, and GSRs.	Travel & lodging	NIA reimbursement authority: NIA treasurer. **Limit $333/ district**	$135/night @ 2 nights = $270 for hotel weekend. 300 miles to Detroit. Half is 150 x .42 = $63 for mileage. Thus $333/ district.

Background
Regional Forums are weekend sharing and informational sessions designed to help the General Service Board, A.A. World Services Inc., the Grapevine Corporate Board, the Grapevine Staff, and The General Service Office Staff stay in touch with AA members, trusted servants and newcomers to service throughout the AA service structure. Attendance at the forum also offers the attendee an opportunity to meet with and to share experience with trusted servants from other areas of the East Central Region.

Past funding opportunities have allowed me to take others to forums and those persons are now more involved and educated about service then the average member in my district. If we want to encourage people to get involved in service we need to attract them in to attending an event that is enjoyable and educational. The forums are that.

Respectfully submitted,
Heather Shannon
NIA 20 District 52 DCM

(4) Motion to fund AREA participation at the 2019 East Central Regional Forum

Motion

With the exception of the Delegate & Alt. Delegate (whose attendance at Regional Forums is reimbursed under our Area guidelines) it is moved that a maximum of $150 be reimbursed to each of the remaining current NIA officers and Service Committee Chairs and Alternates (both elected and appointed) to help offsets costs to attend the East Central Regional Forum on July 12-14 at the Sheraton Detroit Metro Airport Hotel 8000 Merriman Road – Romulus MI. The 36 positions covered under this motion are shown on the next page.

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PPM	Activity	Description, expected outcome and execution guidelines	Example expenses	Reimbursement Guidelines	Projected cost
# TBD	East Central Regional Forum	To learn and participate in AA as a whole.	Travel & lodging	NIA reimbursement authority: NIA treasurer.	$150 * 36 = $5400

Background

Regional Forums are weekend sharing and informational sessions designed to help the General Service Board, A.A. World Services Inc., the Grapevine Corporate Board, the Grapevine Staff, and The General Service Office Staff stay in touch with AA members, trusted servants and newcomers to service throughout the AA service structure. Attendance at the forum also offers the attendee an opportunity to meet with and to share experience with trusted servants from other areas of the East Central Region.

There have been many past discussions on how much money we as an Area forward to GSO and why we don't spend more here. GSO holds Forums to stay in contact with the Fellowship as a whole. This is a way to spend funds on GSO related activities and helps the Area servants.

Respectfully submitted,
Heather Shannon
NIA 20 District 52 DCM

AREA OFFICERS & SERVICE COMMITTEE CHAIRS (6/10/19)

1	Area Chair	Chris DeGrane		19	CF Comm Area Chair - Alternate	Frank Massey
2	Area Chair - Alternate	Carmela Richeson		20	Concepts Editor*	Jessica Randall
3	Area Registrar	Jeff Lambert		21	Concepts Co-Editor*	**Vacant**
4	Area Registrar - Alternate	Phil Converse		22	CPC Comm Area Chair	Susan Haibeck
5	Area Secretary	Bonnie Petterec		23	CPC Comm Area Chair - Alternate	**Vacant**
6	Area Secretary - Alternate	Christy Barry		24	Grapevine Area Chair	Urbano Solis
7	Area Treasurer	Carol Hubner		25	Grapevine Area Chair - Alternate	Tracy Falk
8	Area Treasurer - Alternate	Susan VanAcker		26	Lit Comm Area Chair	Allen Jacks
9	Accessibilities Comm Area Chair	Colllette Harvey		27	Lit Comm Area Chair - Alternate	Dave Farr
10	Accessibilities Comm Area Chair - Alternate	Dwayne Gafford		28	PI Comm Area Chair	Steve R Miller
11	Answering Service Comm Area Chair	Robert Mefford		29	PI Comm Area Chair - Alternate	Eric Butler
12	Answering Service Comm Area Chair - Alternate	Kyle Bergeron		30	Service Handbook Custodian	Cheryl Vassau
13	_Area Archivist*	Ray Mengler		31	Technical Committee Area Chair	Michael Langford
14	_Archives Comm Area Chair	Edward Melvin		32	Technical Committee Area Chair - Alternate	
15	_Archives Comm Area Chair - Alternate	Jeff Kauffman		33	Treatment Comm Area Chair	John Ryan
16	BTG Comm Area Chair	Weezie Schild		34	Treatment Comm Area Chair - Alternate	Steve Lefferts
17	BTG Comm Area Chair - Alternate	Vacant		35	Web Administrator - Area*	Earl Nichols
18	CF Comm Area Chair	Dawn Brandeis		36	Web Administrator - Area Alternate*	**Vacant**

(5) Motion to provide a AA Public Information advertising message on Pace buses operating in District 10 of NIA 20

Motion:

In keeping with Tradition Five, which states that our primary purpose is to carry the message of AA to the alcoholic who still suffers, the Area 20 Technology committee moves that NIA 20 provide sufficient funding to support a pilot "Commuter Ads" Pace bus AA advertising program in District 10, in Lake County, IL. Commuter Ads are digital ads displayed, along with accompanying audio, on Pace buses (a number of which operate in District 10). These ads, which would essentially be an updated electronic version of our current Public Information "business card" leave behinds, would be accompanied by a voice-over in Spanish and English verbalizing the text. The cost of a six-month ad program of this kind is $6000. The advantage this program offers is that it is both highly targeted and the results of this kind of advertising are trackable. At the end of the six-month pilot program the results could be evaluated for its' success by Area 20, as well as by other Districts in Area 20, where Pace buses operate, for possible duplication and implementation in their districts.

Background Material:

Carrying the message isn't a new idea. To that end NIA 20 - District 10, and specifically the Public Information committee has endeavored to make the AA message available to all that might be interested for quite a while now, primarily through the use of "leave-behind business cards" that list our answering service phone number and a short message. These cards are left in police stations, alcohol treatment centers, doctor's offices…wherever it is thought they might be most effective. While this idea has been around for a while, and has undoubtedly had some success, it was thought, by our district as a whole, that with adequate resources a lot more could be done. With that as a goal, our Public Information committee was tasked with investigating other ways of "getting the message out". One idea that committee discovered, and that had been tried in other parts of the country with some "traceable" success, was bus advertising. Just one example of that is what AA in Columbia, South Carolina has done with bus advertising (see document exhibit index).

Still, to be sure we were operating within guidelines GSO would approve of, the Public Information Chair ran the idea by them. As it turned out, GSO had no issue with the concept of "bus advertising" (see their response in document exhibit index).

When the Public Information committee investigated just what kind of bus advertising was available for District 10…and how much it would cost…this is what they found:

- There are basically just two companies that provide all the advertising graphics and audio to Pace buses. We have enclosed quotes from both of them (see document exhibit index). One of those companies, Intersection.com (see Alcoholics Anonymous.pdf) does "traditional" placard advertising on the buses and at the bus shelters. This kind of advertising is very expensive, as much as $10,000 for eight weeks, or $5,000 a month (see document exhibit index). Also, it was impossible for them to guarantee that the buses with our ads on it would remain in District 10 since the buses are randomly assigned routes each day when they leave a central Pace garage. All in all, it didn't seem like a very workable solution.

- The second company, Commuter Ads (see NIA District 10 and Commuter Ads.pdf) is a digital advertising company. Their ads appear inside the bus, digitally and are location specific, which means the ads appear when and where we want them to. What happens is that when the bus enters a predetermined zone the message, our message, both audio and visual comes on. The locations selected can be based on rider volume, locations near courts, bars, liquor stores…or other locations we feel are appropriate within the District. This type of advertising runs $1083 a month, with a six-month commitment (see document exhibit index). It was a simple decision for us, as a District, to pursue this form of advertising as the basis for our motion.

Part of the key to this kind of advertising making any sense at all, is the ability to track the results of the campaign to see if it was successful. With that in mind, District 10 will initiate a second...designated phone number…for this pilot program that rings through to our answering service, as well as a separate URL entry point to the District 10 website. The new phone number and new URL will be listed ONLY on the Commuter Ads messaging. That way we'll know what kind of response we are getting from our advertising dollars.

Once the Public Information committee had all their ducks in a row, they presented their findings to the District 10 monthly business meeting in October of 2018. At that time, the findings of the committee were presented as a motion (which was approved 35 yes and 4 no's), calling for their proposal to be presented as a motion for funding support at the Area level. At the Spring Area 20 Assembly, this idea was presented at to the Technology committee during the breakout session calling for the proposal to be presented as a motion for funding support at the Area level. That support was granted by a vote of 7 yes and 0 no. That is the intent of this motion. While this kind of advertising effort is too costly for District 10 to take on by itself, we believe that the time is right to take advantage of the current technology to specifically target the alcoholic who still suffers…in a way that is both cost effective and trackable…and in the places where we are most apt to find them. We hope you will agree.

(6) Motion to amend the Technologies Committee responsibilities section in the NIA Service manual and also add a Mission Statement-

Motion:

It is moved by the 7 members of the NIA Technology Committee that the Technology Committee's responsibilities section of the NIA manual be updated as shown below, including the addition of the Mission Statement.

Technology Committee Mission Statement

Mission
The Technology Committee promotes the use of technology to increase efficiency of Area 20 operations, Support the committees' and officers, administer security and enable information sharing.

Responsibilities
- Maintain a technology plan that aligns with AA GSO recommendations and guidelines
- Assess the technological needs and competencies of Area 20 groups, officers, and committees.
- Provide recommendations for officer and committee technology training
- Make recommendations concerning acquisition, implementation, maintenance, and upgrading of technologies within a secure and robust infrastructure
- Communicate with Area officers and committees
- Identify and promote resource procurement to advance technology and its use by groups, Area 20 officers, and Area 20 committees
- Recommend allocation and procurement of technology resources
- Maintain a secure infrastructure to store, archive, disseminate and share electronic information to the Area 20 Groups, officers and committees.

BACKGROUND-

The current contents of the NIA service manual are shown below along with the new language. The proposed new language (italics and underlined) will be inserted into the service manual as shown *below*. No current language is to be removed

Technology Committee Mission Statement

The Technology Committee promotes the use of technology to increase efficiency of Area 20 operations, Support the committees' and officers, administer security and enable information sharing.

Technology Committee Responsibilities

Rapidly advancing technology has both positive and negative effects on our ability to carry the A. A. message and effectively communicate with those we serve. The Technology Committee will keep abreast of technology issues and make appropriate recommendations to the Area Assembly on how to take advantage of current and future technological opportunities. This committee is independent of the Public Information Committee.

- Elect a Chairperson during its first meeting of each year.
- Meet as needed in person, by email, or teleconference.
- Keep the districts, Assembly and Area Committee informed about technology opportunities
- Make recommendations for the implementations of technology opportunities
- Oversee the content and use of the Area Websites
- Recommend updates to the Area Website Guidelines as necessary
- The committee will have a maximum of six member to include:
- The Area Website Administrator
- The Alternate Area Website Administrator
- A Past Delegate to be appointed by the Area Chairperson
- Three additional members appointed by the Area Chairperson from a pool recommended by the Area Website Administrator and Alternate
- Committee members shall serve a two-year rotation, and may be appointed for a second rotation at the discretion of the Area Chair
- *Maintain a technology plan that aligns with AA GSO recommendations and guidelines*
- *Assess the technological needs and competencies of Area 20 groups, officers, and committees.*
- *Provide recommendations for officer and committee technology training*

- *Make recommendations concerning acquisition, implementation, maintenance, and upgrading of technologies within a secure and robust infrastructure*
- *Communicate with Area officers and committees*
- *Identify and promote resource procurement to advance technology and its use by groups, Area 20 officers, and Area 20 committees*
- *Recommend allocation and procurement of technology resources*
- *Maintain a secure infrastructure to store, archive, disseminate and share electronic information to the Area 20 Groups, officers and committees.*

MOTION 7

Motion by CPC and PI Committee's for use of Billboards. This Motion is being presented as a PPM:

PI &CPC committees Move that Funds be made available for use of Billboards throughout Northern Illinois Area. Cost $5000.00.

Rationale:

At one of our Assemblies our Delegate talked about our General Service Office survey on Public Information. Result was that most of the general public doesn't have an understanding of Alcoholics Anonymous.

Background:

Billboards were used in 2007 in our Area. We gave Districts an amount of $300 to help supplement the cost.

When we contacted GSO about what billboards have been used by other Area's, they sent back four different wordings that have been used on Billboards in other Area's. We also talked with a member that said that Milwaukee, Wis. also use's Billboards.

Additional Information:

We will be working with The Outdoor Advertising Association of Illinois. Location of the Billboards will be in 13 Locations in our Area.

We have contacted GSO for a list of Content for Billboards used by other Areas. We also have the content that was used in 2007 in our Area. At our Summer Assembly the PI Committee will recommended which content we should use.

For contact information, our NIA web site will be used and the District Answering Service Phone number that corresponds with the Billboard at each location. We will be able to let the Districts know when the Billboard would be put up before the Billboard would be displayed.

(8) Motion by the Northern Illinois Area (NIA) Finance Committee

Motion

The NIA Finance Committee moves that $1,300.00 be sent to the General Service Board to fully fund our delegate for his participation at the General Service Conference.

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PPM	Activity	Description, expected outcome and execution guidelines	Example expenses	Reimbursement Guidelines	Projected cost
# TBD	Forward $1,300 to the General Service Board (GSB) to fully fund the expense of our delegate's participation at the 69th General Service Conference (GSC)	The GSB estimates that the final direct cost of the previous Conference (2018) will be approximately $1,100,000, which equals approximately $8,300 per Conference member. Based on the approval of our 2019 Primary Purpose Registry (PPR) we already forwarded $7,000. The $1,300 would cover the difference from what was previously sent and the expected cost.	2018: Estimated $8,300 (in Manhattan) 2017: $5,500 (Rye Brook) 2016: $7,400 (in Manhattan) 2015: $7,800 (in Manhattan) 2014: $5,800 (in Rye Brook) 2013: $6,800 (in Manhattan) 2012: $5,400 (in Rye Brook)	**Primary Purpose Basic Expenses:** Expenses incurred by Area Trusted Servants in the course of discharging their responsibilities, as described in the Duties and Responsibilities for their service position or in the basic section of the Primary Purpose Register, shall be reimbursed by the Area Treasurer. *	$1,300.00

Background

At the December 8, 2018 assembly, this body of members approved the Primary Purpose Registry for 2019 expected expenditures which included:

- B02-19 2019 General Service Conference Contribution
  - The Area Committee is expected to make a contribution for the General Service Conference per the AA Service Manual, NIA Guidelines, and historical practice.
  - Year-end contribution to GSB for NIA participation in GSC. $ 7,000.00
  - No change in our expected contribution to send our delegate to the General Service Conference.

In January 2019 our delegate received a letter (see attached) advising the direct cost of participation at 69th General Service Conference for 2018: Estimated $8,300 as it is held in Manhattan. In the spirit of self-support, we would like to send $1,300 to the General Service Board (GSB) to cover the expense of our delegate's participation.

Respectfully submitted,

The 2019 NIA Finance Committee
Tom B., Past Delegate - Panel 42 (92-93), Kevin A., DCM District 10, Tom G. DCM District 21, Dan S., DCM District 22, Carol H., NIA Treasurer, Susan V., NIA Alternate Treasurer,

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PLEASE SHARE THIS LETTER WITH YOUR AREA FINANCE COMMITTEE

January 2019

Dear Panel 68 and 69 Delegates,

This letter is to welcome you to the 69th General Service Conference. You are one of fewer than 3,600 people who, over the years, have been given the opportunity to be part of the history of A.A. by attending a General Service Conference as a trusted servant of the Fellowship. As you know, the 69th General Service Conference will be held at the Crowne Plaza in New York City from Sunday morning, May 19, 2019, through Saturday, May 25, 2019.

The following Advisory Action of the 2017 General Service Conference established the current Conference fee of $1,800 per area: "The annual delegate's contribution be increased from $1,600 to $1,800."

Additionally, Areas are encouraged to consider making voluntary contributions in addition to the $1,800 fee in order to help cover Conference costs. We currently estimate that the final direct cost of the previous Conference (2018) will be approximately $1,100,000, which equals approximately $8,300 per Conference member. We recognize that each area will need to consider its own needs and resources in deciding whether and in what amount such a contribution will be made. We appreciate all voluntary contributions of any amount. During 2018 (through October 31, 2018), we have received approximately $346,000 in Area Contributions and Additional Contributions toward the 2018 Conference compared with $293,458 for the year 2017.

In accordance with Conference policy, payment of the $1,800 (U.S. dollars) for the 2019 Conference is due by March 1, 2019. Additional voluntary contributions may be made at any time. Please make checks payable to "General Service Board" and mail to:

General Service Conference
General Service Office
P.O. Box 459
Grand Central Station
New York, NY 10163

(Over)

In the spirit of self-support, many areas inquire as to the direct cost of participation at the General Service Conference. The following represents the approximate cost per Conference member:

2018: Estimated $8,300 (in Manhattan)
2017: $5,500 (Rye Brook)
2016: $7,400 (in Manhattan)
2015: $7,800 (in Manhattan)
2014: $5,800 (in Rye Brook)
2013: $6,800 (in Manhattan)
2012: $5,400 (in Rye Brook)

Many thanks for your kind cooperation and very best wishes to you.

Sincerely,

Robert L. Slotterback
Director of Finance
General Service Office