

Guide Letter to Senior Citizen Centers

Dear _____:

Today, we hear a great deal about alcoholism among young people. Far less is said about the alarming increase in alcoholism among older persons; a fact that is causing concern to everyone involved with alcoholism, and with recovery from this serious illness.

We of the _____ Public Information Committee of Alcoholics Anonymous are enclosing a copy of the pamphlet "A.A. for the Older Alcoholic—Never Too Late," which is designed for people sixty years and over. If you know someone who may be interested in this pamphlet, please let us know and we will forward copies to you, at no charge.

Another service we make available on request is sending a speaker on the recovery program of A.A. The speaker is a former problem drinker with some years of sobriety, well qualified to answer questions about how alcoholics can recover in A.A. Our experience shows that even those with no drinking problem of their own find such programs intensely interesting, for in our society almost everyone has a relative or friend whose drinking is a cause for worry.

If we can supply your organization with literature or any additional information, please write or call.

Sincerely,