

## Public Information Breakout Report

December 8, 2018

Our first decision was made before we even started our Breakout. When we got to our room for our breakout, both signs for CPC and PI were on the door. Susan, our CPC Chair brought up the idea that we just go with both Committees in the same room. So we did.

There were 20 people at our Breakout. We talked about our first P.I. Workshop on Nov. 17 in Oregon, IL. and that we were going to have another one and needed to find a place to hold it. Jeanette, from District 61 said that they would host our next Workshop. The time to be sometime after the Spring Assembly. We hope to have a flyer at our Winter Committee Meeting.

The rest of the hour was one idea after another. I took some notes but, I'm sure there not in the order they were discussed.

There were 7 people that wanted to be on our email list. We also talked that we should have a combined Email list with District CPC and PI chairs, and anyone else that would want to receive our emails, to help with Communications.

We talked about pamphlet racks for business, Hotels and other places. Making sure we had their permission to do so.

We talked about the Pamphlet "The older member" and taking our message to Assistant Living places and nursing homes. Someone said that one person told them that there were some people that worked there could use us.

A suggestion that a 3-fold pocket type list of all district answering service phone numbers be made available. He had an old one that he used to find different meetings.

Advertising on the side of buses. Some of the Buses may go a little out of our Area but, have been used in the past.

Electronic Bill Boards were discussed. We asked of we could find out how many would be in our Area. Now I'm not sure, but I think they have some times that come open that are like PSA's. If we're not able to do the Artwork there would be a fee for their services. They also have times that we can have "Paid Announcements". We will receive more Info on the Bill Boards.

Paid Announcements in Newspapers.

We also had a paper copy of a "Power Point" Presentation that had been given to us that had been used in our Area before by one of our past CPC Chairs to use to explain to the public what we do and don't do.

There was also something about a Website but, I don't have all that information in my notes. If someone remembers what was discussed please let me know and I'll send out an Email to the rest of us.

There is a District that in our Area that we thought had a good idea. The Workshop will be about "Talking to the non-alcoholic". We Also talked about the Pamphlet "Speaking at non-AA meetings". We did have some of those Pamphlets at the Assembly but, when we left they were all taken. We'll order some more. This type of Workshop might be something we could try on the Area level. I'm planning on attending their Workshop.

Thank you for your service

Steve M, PI Chair