Alcoholics Anonymous®

Alcoholics Anonymous World Services, Inc.

www.aa.org

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Our A.A.W.S. Special Summer Offers continue with a "Dynamic Duo" combo!

Our "Reduced Shipping Charges Test Pilot Program" continues. . .

Dear A.A. friends,

In efforts to help carry the message via our literature on all of our summertime jaunts, we are delighted to announce our ongoing Special Summer Offers, including:

A) "Dynamic Duo" Special Summer Offer! August 1 – September 30, 2021

Buy the Big Book, *Alcoholics Anonymous* hardcover ... (in English, French or Spanish)

...<u>and get \$1 OFF!</u> Twelve Steps and Twelve Traditions in any language and any format!

And,

continuing through September 30, 2021:

B) "A.A. in Your Pocket" Special Summer Offer!

Focus on our portable editions!

> Buy any of our pocket editions and get \$1 off each,

--combinable with all other discounts!

- Pocket Big Book
- Pocket 12 x 12
- Daily Reflections
 - As Bill Sees It

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C) Our Test Pilot on Reduced Shipping Charges continues

In our ongoing efforts to ensure that A.A. literature is equally accessible throughout the Fellowship — to groups, Intergroups and Central Offices (large and small) — and to remove barriers that may hinder getting our life-saving literature into the hands of all who need it, our 5-month test pilot continues for 3 more months—

Effective May 18 through October 18, 2021

<u>Orders</u>	Shipping charge
under \$25	\$5
\$25 - \$50	\$7
\$50 - \$250	12% of total
\$250 - \$500	10% of total
over \$500	Free Shipping

Note: Dollar totals are in U.S. currency. Shipping charges are based on totals before applicable sales tax.

As we continue to encourage members to purchase literature from their home groups and local distribution sources (Intergroups and Central Offices), this pilot shipping fee structure will allow us to chart the effects of reduced shipping charges for a limited-time, 5-month period.

Once the pilot is complete, we will:

- examine the data;
- listen to inputs from all those who buy from us; and
- carefully consider any positive or negative impacts.

We are ever mindful that "money and spirituality mix" in each of these transactions.

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Order via Groups, Intergroups and Central Offices:

As we know, A.A.W.S. encourages ordering of literature and other items via local groups, intergroups and central offices. *Please consult your local listings.*

> Order via the A.A.W.S. webstore:

See Flyers and Order Forms

- Dynamic Duo <u>click here</u>
- A.A. in Your Pocket <u>click here</u>

To place an order on our webstore, <u>click here</u>.

Happy Summer reading!

David R., Publishing Director